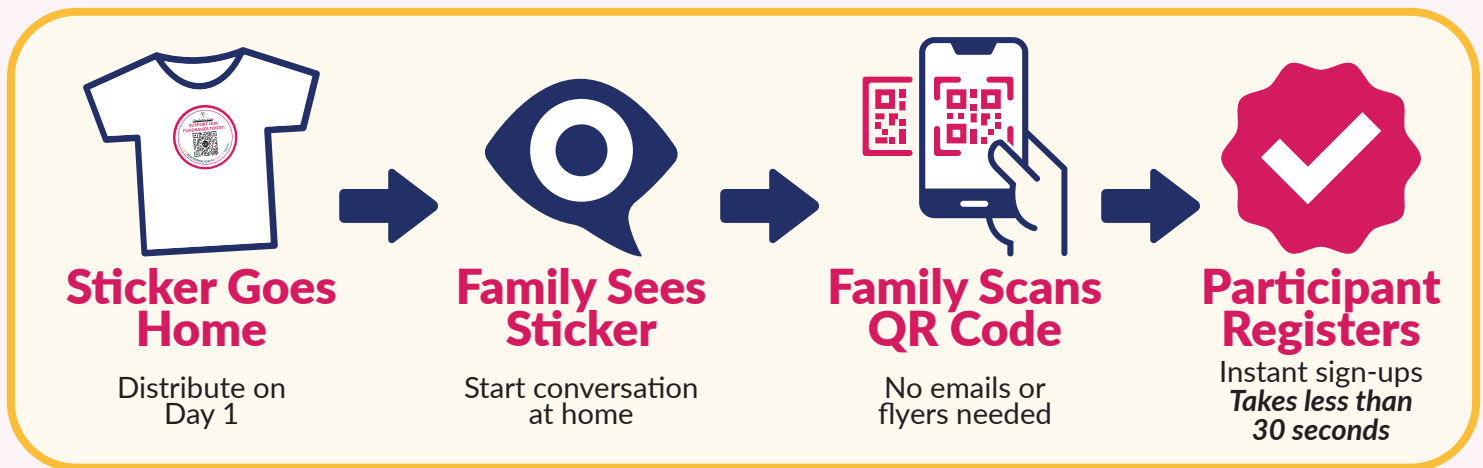


BOOST PARTICIPATION FAST!

How Stickers Drive Registrations



This is the fastest way to reach families at home

What to Do:

- ➔ Give a sticker to **EVERY participant** on kickoff day
- ➔ Have them **wear it home** (shirt, folder, backpack)
- ➔ Family **sees it** ➔ **scan** ➔ **register**

No email. No flyer. Just Scan.

Why It Works:

- ➔ Family notices it **immediately**
- ➔ Starts conversation at home
- ➔ Leads directly to **www.registercw.com**
- ➔ Visibility increases **participation**



Don't Wait!

DAY 1
Matters Most

The sooner families register,
the faster your fundraiser grows!

Simple • Fast • Proven