

Daily Prize Instructions

This program keeps participants motivated and informed during your fundraising campaign. Remember, the more you promote, the more successful your sales will be!

MATERIALS:

- ✓ **Coop Crew Collectibles**
Participants can earn a maximum of 10 Collectibles (styles vary).
- ✓ **Cluckie the Giant Chicken**
- ✓ **Daily Drawing Coupon Box**
- ✓ **Classroom/Team Tracking Charts**
Encourage teachers to display these charts in their classroom or team area.
- ✓ **Prize Flyer & Coupons**
Prize Flyers & Coupons are in each participant's fundraising packet.

Coupon Level	Collectibles to Award
3 Items Sold	1
8 Items Sold	1
13 Items Sold	1
18 Items Sold	1
23 Items Sold	1
28 Items Sold	2
33 Items Sold	1
38 Items Sold	1
43 Items Sold	1

STEP-BY-STEP EXPLANATION

1. The Daily Drawing Coupon Box

- Place this box in a common area for participants to drop off their coupons or take it around to each classroom/team for collection.

2. Distributing Collectibles - Instant gratification is crucial for the program's success!

- Check the **Coupon Box** daily to reward participants who submitted coupons - distribute as outlined in the chart above.
- The **most effective method** is to personally visit each classroom/team to hand out the prizes. This fosters enthusiasm among participants, who appreciate being recognized by their peers.
- Alternatively, if organizational constraints prevent personal distribution, **place the prizes in each teacher/team's box** with a note listing the participants and their earned prizes.

Daily Prize Tracker (online sales):

- Utilize the Daily Prize Tracker in your Sponsor Portal to be proactive with awarding the collectibles and keep track of who you've awarded.
- This tracker displays all registered sellers and the total **web units sold** per seller.
- Checkboxes highlight when prize levels are achieved; mark it when distributing daily prizes.
- Reports can be downloaded in PDF or Excel format for your convenience.

3. Cluckie the Giant Chicken

- During your sale, we recommend you give Cluckie the Giant Chicken to a different classroom/team each day based on factors like top sales dollars, or the number of units sold. Make sure to announce it each morning to create excitement and increase participation!
- **Retain ALL the Daily Coupons** that have been turned in and **draw one random participant at the end of the sale to WIN the Cluckie the Giant Chicken.**

If you find that you require additional Collectibles **within the first 3 days of the sale**, please contact us immediately. Your Charleston Wrap representative will be happy to arrange for more to be sent. Additionally, we kindly ask that you **inform us of any leftover Collectibles at the end of the sale so that we can recycle them.**

Please feel free to reach out with any questions or suggestions you may have!

Customer Support: 866-395-2926

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